

Where is your Organization on the Journey to becoming Process Based ?

Brainstorm BPM
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Process Strategy Group

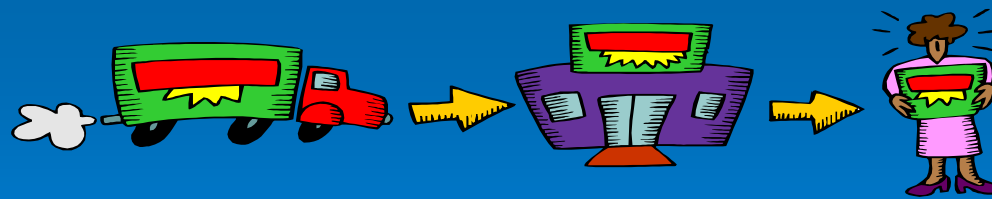


Agenda

- Key Principles of Process Based Management
- A Roadmap and an Assessment
- Are you Ready for PBM?

What's the Big Deal About Process Based Management?

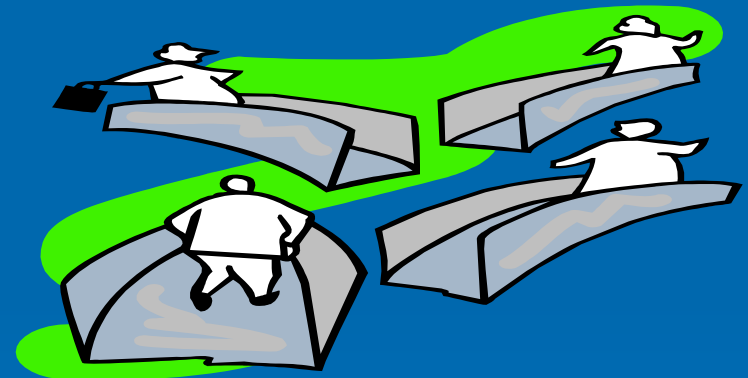
Processes are how you provide products and services to their customers



In Reality...

- Most companies do not manage their processes,

or they manage processes in isolation



The Result...

Most companies do not manage how they provide services to their customers.

